



Joseph Gallegos,
CEO / President Grey4Green – Greywater
“A path to net zero water building designs”

Mr. Gallegos is a serial entrepreneur – problems are just opportunities for new solutions. This latest venture all started with a desire to have a social responsible green lawn during the last California drought. Now Mr. Gallegos is knee deep in applying his skills at uncovering creative solutions for a sustainable urban future with the ultimate goal of Net Positive Water Buildings, or what he describes as Water Urban Islands, buildings that generate more water than they use.